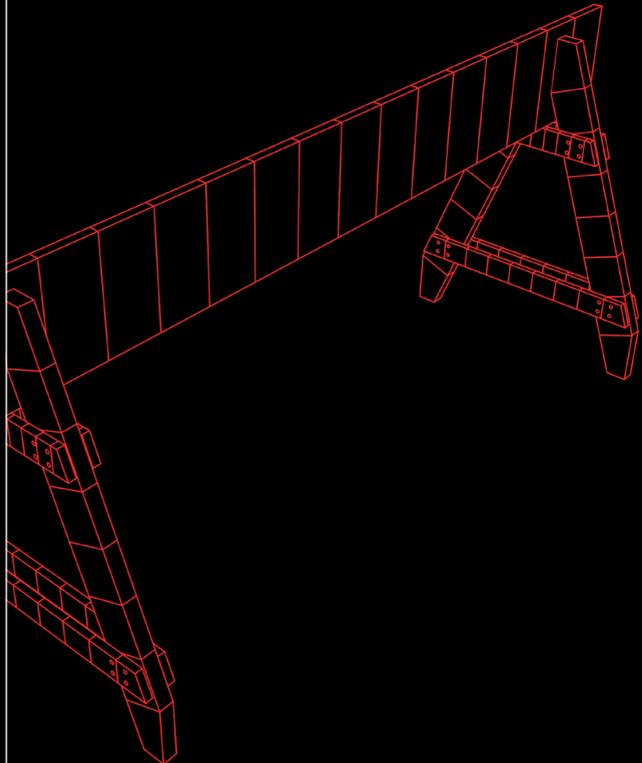




**HISCOX**  
LONDON MARKET

Malicious Attack

**YOU CAN'T  
PREDICT  
BUT YOU  
CAN PREPARE.**



# A MARAUDING ATTACK

From knife attacks to vehicle rammings, the security threat in the western hemisphere is evolving. Now more than ever, businesses are concerned about the likelihood of lone wolf attacks occurring.

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## Countering violent acts

A violent attack by an armed individual intent on inflicting harm is difficult to defend against. Whilst there may be little to no physical damage, the aftermath of an attack impacts both the people and the continuity of a business.

Hiscox Malicious Attack goes beyond traditional insurance coverage to provide institutions with a proactive and innovative solution. Our broad coverage encompasses property damage, business interruption, loss of attraction and crisis management assistance as a result of an event involving a vehicle, an explosive device or any hand-held weapon.

## Policy highlights:

- physical damage
- business interruption
- loss of attraction
- crisis management
- additional security measures
- counselling
- miscellaneous other costs.

## Insure with a market-leader

Hiscox has been providing specialist insurance protection against threats such as terrorism, political violence, and kidnap and ransom for over 25 years; covering a wide spectrum of clients from blue chip multinationals to small private businesses, as well as government, health and educational facilities.

## Additional cover available from Hiscox:

- war, terrorism and political violence
- threat
- NCBR.



## Malicious Attack Insurance

Key features and benefits

### FEATURES

Loss of attraction as a consequence of an event within a one-mile radius.

Access to specialist consulting services from Weber Shandwick, one of the world's leading global communication firms.

Counselling costs.

Ranked first for claims services in the market.\*

Explicit policy wording that clearly defines the trigger for coverage.

### BENEFITS

Cover responds to protect you and your staff when an attack occurs at your premises or a third-party location.

Expert handling of crisis communications and media relations to protect a client's brand and reputation.

Costs to provide affected persons with psychiatric and therapy sessions in the aftermath of an attack.

Unparalleled service.

Transparent and simple wording with no ambiguity.



weber  
shandwick  
engaging, always.

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### Weber Shandwick

In the event of a malicious attack, Weber Shandwick's global crisis communications team will be immediately on-hand to assist with crisis response services. Available 24 hours a day, seven days a week, 365 days a year, Weber Shandwick's services include, but are not limited to; strategic communications counsel, materials development, onsite support, media/stakeholder relations and social and traditional media monitoring.

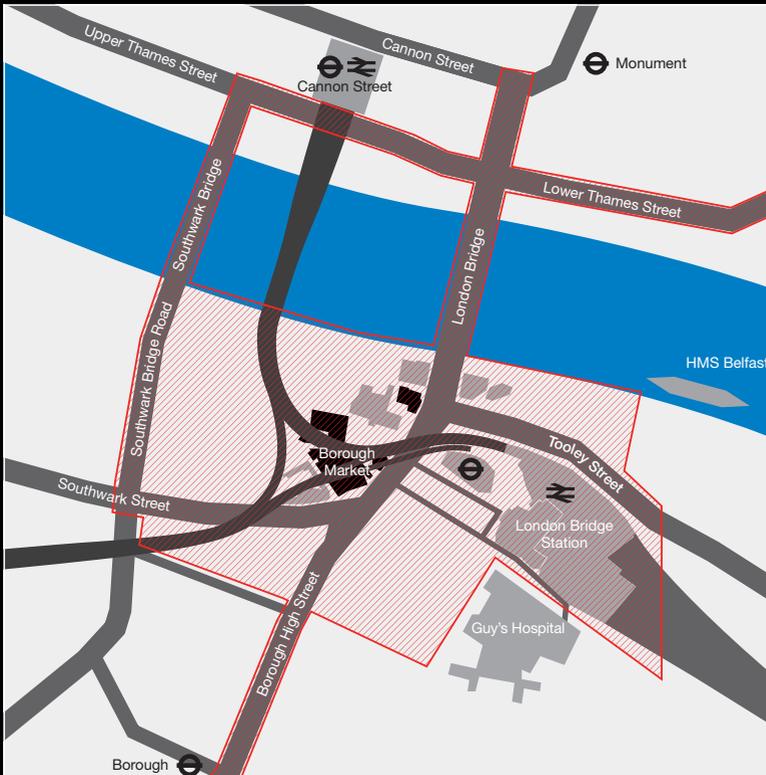
Weber Shandwick regularly provide counsel to the world's leading companies and have successfully managed crises in virtually every type of crisis situation. When bad news strikes, the global crisis management team will ensure that a client responds in a timely, appropriate and confident manner to achieve the best possible outcome.

Weber Shandwick's global crisis management team have unparalleled experience in expertly navigating important communication channels, including traditional as well as digital and social media, to protect corporate brands and their reputations.



# Malicious attack case study

## London Bridge – 3rd June 2017



### Motivation

Three Islamist extremists carried out a vehicle-ramming assault on London Bridge in Central London. Having used the vehicle as a weapon against pedestrians, they proceeded to attack civilians in Borough Market and its neighbouring pubs and restaurants.

### Weapons

Vehicle, kitchen knives and unused petrol bombs.

### Distance/area affected

Cordon of 650 metres that was reduced to 300 metres within 36 hours of the incident.

### Business impacts in the local area

A 36-hour evacuation and lockdown of all public areas and buildings within the 650 metre cordon. Public transport, mainline rail stations and most road links reopened for partial or full service within 60 hours, whilst Borough Market and some adjacent streets remained closed for seven to ten days. It is estimated that 320 businesses were either physically or financially affected by the cordon.

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### For more information

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